



THE BLUEBERRY HILL

FW23 Collection

Introducing The Blueberry Hill Heirloom Collection – a new line of organic cotton and merino wool infant apparel, blankets, and loveys that are perfect for your little ones. Our Heirloom Collection is crafted from the softest and highest-quality material, making them gentle on your baby’s delicate skin. It is perfect for gifting, the high-quality and timeless designs make them perfect for any baby shower, newborn arrival or any other occasion.



Sizing Guide

Hats / Bonnet

NB 0-3m

XS 3-6m

S 6-24m

M 2-5y

L 5y-Adult

Cardigans / Sweaters

NB 0-6m

XS 6-12m

S 12-24m

M 2-4y

L 4-6y



Heirloom Merino Wool Romper | Blush, Cream, Grey
0-3m · 3-6m · 6-12m | \$26



Heirloom Organic Cotton Wrap Sweater + Footed Pant Set
Blush, Cream, Grey
0-3m · 3-6m · 6-12m · 12-18m | \$34



Organic Cotton Lovey, Bear | Cream, Blush
Organic Cotton Lovey, Bunny | Cream, Grey
14" x 14" | \$16



Heirloom Organic Cotton Overalls | Blush, Cream, Grey
3-6m | \$20



Heirloom Organic Cotton Pique Blanket | Blush, Cream, Grey
32" x 40" | \$26



Heirloom Organic Cotton Romper | Blush, Cream, Grey
0-3m · 3-6m · 6-12m · 12-18m | \$20



Pique Blanket + Lovey Gift Set, Bear | Cream, Blush
Pique Blanket + Lovey Gift Set, Bunny | Cream, Grey
\$39.50



*Cream, Mustard, Flax,
Bowie Grey, Navy*



*Cream, Mustard,
Flax, Blush, Rose*

Sunset Hat | Navy, Rose | XS · S · M | \$14.50
 Sunset Cardigan | Navy, Rose | XS · S · M | \$24.50
 Classic Mittens | Navy, Rose | XS · S · M | \$11



Classic Pom Hat | Navy, Rose | XS · S · M | \$14.50
 Icicle Sweater | Navy, Rose | XS · S · M | \$24.50
 Classic Mittens | Navy, Rose | XS · S · M | \$11

Sawyer Hat, Retro
XS · S · M · L | \$14.50

Sawyer Cardigan, Retro
XS · S · M | \$24.50

Sawyer Mittens, Retro
XS · S · M | \$11

*Cinnamon, Mustard,
Olive, Navy*



Stripe Hat, Retro
XS · S · M · L | \$14.50

Stripe Cardigan, Retro
XS · S · M · L | \$24.50

Stripe Mittens, Retro
XS · S · M | \$11

*Cinnamon, Blush,
Mustard, Olive,
Teal, Navy*



Sawyer Hat, Blush
XS · S · M · L | \$14.50

Sawyer Cardigan, Blush
XS · S · M · L | \$24.50

Sawyer Mittens, Blush
XS · S · M | \$11



Sawyer Hat, Navy
XS · S · M | \$14.50

Sawyer Cardigan, Navy
XS · S · M | \$24.50

Sawyer Mittens, Navy
XS · S · M | \$11

*Flax, Pomegranate,
Mustard, Sky Blue*





*Cream,
Blush, Rose*

Sawyer Hat, Rose | XS · S · M | \$14.50
 Sawyer Cardigan, Rose | XS · S · M | \$24.50
 Sawyer Mittens, Rose | XS · S · M | \$11



*Blush, Cream,
Mustard*

Flower Hat, Blush | XS · S · M | \$14.50
 Flower Cardigan, Blush | XS · S · M | \$24.50
 Flower Mittens, Blush | XS · S · M | \$11



Classic Pom Hat, Rose | XS · S · M | \$14.50
 Popcorn Cardigan, Rose | XS · S · M | \$23
 Classic Mittens, Rose | XS · S · M | \$11



Heart Hat, Blush | XS · S · M · L | \$14.50
 Heart Cardigan, Blush | NB · XS · S · M · L | \$24.50
 Heart Mittens, Blush | XS · S · M | \$11



Cream
Bowie Grey,
Gold metallic



Navy
Bowie Grey,
Silver metallic



Retro
Navy, Cinnamon,
Mustard, Bowie Grey,
Silver metallic



Black
Black, Red,
Mustard, Sky Blue
Black metallic



Baby Pink
Lavender, Sky Blue,
Silver metallic



Bunny
White, Baby Pink,
Silver metallic



Bear
Navy, Cream, Red,
Gold metallic



Navy, Cream, Red

Ski Goggle Hats | XS · S · M · L | \$14.50



Baby Pink,
White, Lavender

SKI Hat | Navy | XS · S · M | \$14.50
SKI Sweater | Navy, Baby Pink | XS · S · M | \$24.50
SKI Mittens | Navy, Baby Pink | XS · S · M | \$11



Diamond Fair Isle Hat | Olive, Walnut, Navy
XS · S · M | \$14.50



Sawyer Hat | Navy | XS · S · M | \$14.50
Nell Stripe Hat | Navy/Flax | XS · S · M | \$14.50
Classic Mittens | Navy, Cream | \$11
Fisherman Sweater | Navy, Cream, Flax | XS · S · M | \$23



Nell Stripe Hat | Blush/Walnut, Olive/Walnut | XS · S · M | \$14.50
Classic Cardigan | Walnut, Olive | XS · S · M | \$23
Poncho with Faux Fur Pom | Olive, Walnut | S 1-2y · M 2-4y | \$21
Classic Booties | Olive, Walnut | NB 0-12m | \$12



Pumpkin Hat | NB · XS · S | \$14.50
 Pumpkin Hat and Booties Set
 Black Cat Hat and Booties Set
 XS 3-6m | \$26.50



Classic Cardigan, Bowie Grey
 XS · S · M · L | \$23



Classic Booties, Bowie Grey
 NB 0-12m | \$12



Bailey Bunny Hat
 XS · S | \$14.50



White/ Baby Pink
 NB · XS · S



Bowie Grey
 with Flowers
 NB · XS · S · M



White/Grey
 S · M

Bailey Bunny Hats | \$14.50



Poppy Daisy
 Bowie Grey/Yellow
 S · M



Claire-Aude
 Cream/Yellow
 M



Capel
 White/Grey
 S · M

Liberty Bunny Hats | \$14.50



Rusty Fox Hat | Cinnamon | NB · XS · S · M | \$14.50

Lennon Lion Bonnet | Cinnamon, Cream, Mustard
NB · XS · S · M | \$14.50

Classic Cardigan | Cinnamon, Cream | XS · S · M · L | \$23

Booties | Cinnamon, Cream, Mustard | NB 0-12m | \$12



Tiger Hat | Cinnamon/Latte | XS · S · M | \$14.50

Cheetah Hat | Latte/Black, Blush/Cream, Latte/Cream
NB · XS · S · M · L | \$14.50

Cheetah Cardigan | Latte/Black, Latte/Cream | XS · S · M | \$24.50

Cheetah Mittens | Latte/Black | XS · S · M | \$14.50



Faux Fur Bonnet, Red | XS · S · M | \$14.50
 Popcorn Cardigan, Red | XS · S · M | \$23
 Bow Cardigan, Cream | XS · S · M | \$24.50
 Gingerbread Cardigan, Latte | XS · S · M | \$24.50
 Classic Mittens, Red | XS · S · M | \$11



Tree Hat
 XS · S · M | \$14.50

Tree Cardigan
 XS · S · M | \$24.50

*Red, Mustard,
 Olive, Dusty Blue*

Poncho with Faux Fur Pom | Red, Cream | S 1-2y · M 2-4y | \$21
 Faux Fur Poncho | Red | S 1-2y · M 2-4y | \$23



Kendall Holly Hat
XS · S · M · L



Hartley Deer Hat, Grey
NB · XS · S · M



Santa Hat, Red
NB · XS · S · M · L



Pearl Hat, Gold
XS · S · M



Hartley Deer Hat, Tan
NB · XS · S · M



Buffalo Plaid Hat, Red
XS · S · M

Holiday Hats | \$14.50



Snowflake Hat | Red, Bowie Grey, Blush | XS · S · M · L | \$14.50
Snowflake Cardigan | Red, Bowie Grey, Blush | XS · S · M | \$24.50
Snowflake Mittens | Red, Bowie Grey, Blush | XS · S · M | \$11



Poncho, with Faux Fur Pom | S 1-2y · M 2-4y | \$21
 Blair Bonnet, Blush | NB · XS · S · M | \$14.50
 Heart Cardigan, Blush | NB · XS · S · M | \$24.50
 Heart Hat, Blush | XS · S · M · L | \$14.50
 Classic Cardigan, Blush | XS · S · M · L | \$23
 Sawyer Mittens, Blush | XS · S · M | \$11



Sawyer Hat, Rose | XS · S · M | \$14.50
 Heart Mittens, Blush | XS · S · M | \$11
 Popcorn Cardigan, Blush | NB · XS · S · M · L | \$23
 Ari Bonnet, Blush | NB · XS | \$14.50
 Stripe Cardigan, Pastel | XS · S · M | \$24.50
 Classic Booties, Blush | NB 0-12m | \$12



Classic Cardigan | \$23
 Blush, Bowie Grey, Cinnamon, Cream, Latte, Mauve,
 Navy, Olive, Walnut
 XS, S, M, L



Classic Pom Hat | \$14.50
 Blush, Cinnamon, Flax, Latte, Mustard, Olive, Rose | XS · S · M
 Cream, Navy | XS · S · M · L



Classic Mittens | \$11
 Blush, Cinnamon, Cream
 Navy, Red, Rose
 XS · S · M



Tights | \$7.50
 Blush, Oat | NB · XS · S · M
 Cinnamon | XS · S · M



Classic Booties | \$12
 Blush, Bowie Grey, Cream, Cinnamon, Mauve,
 Mustard, Olive, Walnut, Zinc
 NB 0-12m



Popcorn Cardigan | Cream, Blush
 NB · XS · S · M · L | \$23

Popcorn Cardigan | Flax
 XS · S · M · L | \$23

Popcorn Bonnet | Cream, Blush, Flax
 NB · XS · S | \$14.50



Organic Cotton Blanket | 32" x 40" | \$26
 Baby Gift Set (Blanket, Hat, Toy) | \$45



Bunny, Bowie Grey



Bunny, Baby Pink



Fox



Deer



Deer with Flowers



Strawberry



Anchor

Hat and Pant Set | NB 0-3m | \$27



Cotton Teether Rattle Toy | Fox, Bunny, Bear, Deer | \$10
Cotton Teether Rattle Toy | Acorn, Crab, Strawberry, Orange, Beet | \$12



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